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### The Idea:

Cozy Corner Café will be a coffee shop located in the Boston or Cambridge area. Cozy Corner Café will be a coffee shop with a primary goal to provide well-crafted beverages and food times, resources to minority youth, as well as provide a community-building space.

## **Tagline:**

Great Coffee, Great Food, Great Company

# **Examples of Product(s):**

- · Coffee: Drinks will be offered both hot and iced, as well with a variety of flavors to choose from. Espresso and drip coffee will be used.
- Tea: Drinks will be offered both hot and iced. Tea lattes will also be available. Teas will include varieties such as English Breakfast, Earl Grey, Green Tea, Lavender, and more.
- · Sandwiches: Grilled Cheese, Turkey and Cheese, Ham and Cheese, and Caprese.
- Soups: Soups will change every few days, but examples are Corn Chowder, Potato Soup, Italian Wedding, and Minestrone.

## **Examples of Programming**

- · Celebrations of the Arts: Open mic nights, art displays, local artist pop-up shops.
- Mental Health: Partner with local mental health organizations to get information on resources for minority youth (Ex: LGBTQ+ friendly practices, practices that understand BIPOC experiences and issues).
- · Supporting the local community: Provide scholarships, support local sports teams, promote youth activities.

#### Values:

Community, Education, Connection, Sustainability